

If not **YOU** Who?
If not **NOW** When?

CP of NYS Annual Conference • October 28-30, 2019

September 5, 2019

Please consider supporting CP of NYS through our Conference Ad Journal to be featured during the Cerebral Palsy Associations of New York State Annual Conference, which will be held this year on October 28-30 at the Saratoga Hilton in Saratoga Springs, NY.

Your support is critical to not only CP of NYS but also our network of Affiliates who provide support and services to over 100,000 individuals with developmental disabilities and their families throughout New York State. We anticipate that during the Conference, we will welcome more than 700 participants, including people with disabilities, their family members, staff and volunteers, exhibitors, government officers and renowned speakers from across the country.

With your support of the CP of NYS Online Ad Journal featured on our Web site and in conference materials, we will use the proceeds to pay for the expenses of people with disabilities and their families who are invited to attend the Conference at no charge as well as defraying overall Conference expenses. This year, we anticipate more than 60 people with disabilities and/or their family members are receiving scholarships from CP of NYS which will enable them to attend the Conference.

The Online Journal will be featured on the CP of NYS Conference Website (conference.cpstate.org) for six months following the Conference. We ask that you please take some time to review the attached materials, and do not hesitate to call our office with any questions.

I invite you to participate in our Online Journal and thank you again for your time and support. Let's make this year's initiative a great success!

Sincerely,



Susan Constantino
President & CEO



Stephen C. Lipinski
Chairman

Susan Constantino
President & CEO

Idajean Windell, Ed.D.
Conference Chair

2019 On-line
Annual Conference Journal
CORPORATE PARTICIPATION FORM

COMPANY/AGENCY NAME: _____
(Please print clearly)

ADDRESS: _____
Street Address City State Zip

CONTACT PERSON: _____
Name Title

Phone Number Fax Number E-Mail Address

LINK TO WEB SITE: _____ AUTHORIZED BY: _____

ON-LINE JOURNAL AD ONLY SIZE/COST

Please indicate (✓) your level of participation.

Gold Page \$1,500.00

Silver Page \$1,000.00

Full Page \$ 800.00

Half Page \$ 500.00

ARTWORK SUBMISSION: Color or B/W

Reprint last year's ad* with **NO CHANGES.**

Reprint last year's ad* **WITH THE CHANGES INDICATED on the attached sample.**

Will email artwork. *(Please follow the Submission Guidelines provided.)*

**SEE SUBMISSION GUIDELINES
FOR SIZING & SUBMITTING AD LAYOUTS**

**To view ad from last year (if available), please contact Cheryl Bradway at cbradway@cpstate.org.*

CONFIRM YOUR PARTICIPATION TODAY!

Please Email or FAX this completed form to Cheryl Bradway at cbradway@cpstate.org

Phone: (518) 436-0178 FAX: (518) 436-8619

Mail checks made payable to: CP of NYS
3 Cedar Street Extension, Suite 2, Cohoes, NY 12047

ARTWORK NEEDED BY 9/30/19

Artwork can be: Color or B/W

Size Specifications:

- Gold/Silver Pages:** 6.5”w x 8.5”h **Full Page:** 7.5”w x 9.5”h **Half Page:** 7.5”w x 4.5”h

Preferred Format: PDF – High quality resolution (300dpi)

Formatting Tips for Other Files:

InDesign: Make sure to package or collect all inks and fonts using software package tool.
Save InDesign file as **.indd**

Illustrator: Fonts can be converted to paths. Save Illustrator files as **.ai**

Photoshop: Save image as a High Resolution (300dpi). Rasterize fonts. Save as **.psd**

How to Submit Files:

- EMAIL:** Files can be emailed to cbradway@cpstate.org. Please include a copy of your completed Participation Form.
- Large Files:**
Please contact Cheryl Bradway at cbradway@cpstate.org for instructions on uploading large files.

CP of NYS to Create Your Ad

If you would like us to create your ad, please provide the following to cbradway@cpstate.org:

- Your company logo and/or image** in above file formats and at least the same size as should print.
- Provide any specific directions.** Sketches are always helpful.
- The message you want to include**
Sample messages
 - Congratulations to Cerebral Palsy Associations of New York State from “Advertiser”;
 - “Advertiser” proudly supports the work of Cerebral Palsy Associations of New York State;
 - Best wishes from your friends at “Advertiser”.

Acknowledgement of receipt will be sent within 48 hours.

Deadline:

The deadline for ad submissions is September 30, 2019.

Questions:

For questions, please contact Cheryl Bradway at (518) 436-0178 or cbradway@cpstate.org.